

NYC TARTAN WEEK

NATIONAL TARTAN DAY NEW YORK COMMITTEE, INC.
Organizer of New York City's Tartan Day Parade

ADVERTISING ON WWW.NYCTARTANWEEK.ORG

If you would like to advertise on our website, the home of the New York Tartan Day Parade, and/or the New York City Tartan Week app, we would be delighted to hear from you. Our advertising agreements run through August 31 and renew September 1 for the following year. Available on the following pages, subject to availability and agreement with the National Tartan Day New York Committee:

WEBSITE

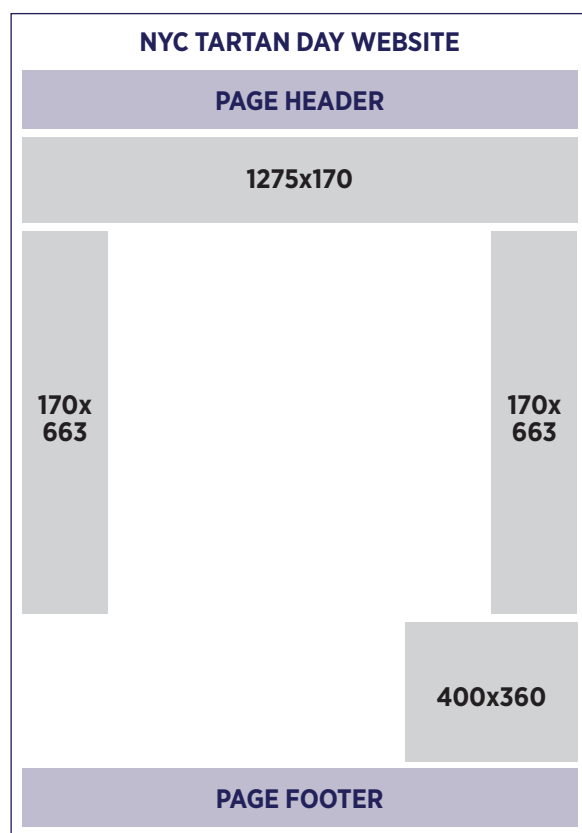
- Home Page **Banner** (1275x170 pixels) —
Parade Sponsors only
Side bar left (170x663 pixels)
Side bar right (170x663 pixels)
- About Us Page **Side box** (400x360 pixels)
- Events Page **Banner** (1275x170 pixels)

APP

- Home Page 1125x525 pixels
- Other pages banners 1140x375 pixels

PRICING:

- | | |
|---|--------------------------------------|
| Banner (1275x170 pixels) | @ \$1400 thru 8.31, with link |
| Side Box (400x360 pixels) | @ \$600 thru 8.31, with link |
| Side Bar left/right (170x663 pixels) | @ \$1000 thru 8.31, with link |
| App - home page (1125x525 pixels) | @ \$500 thru 8.31, with link |
| App - other pages (1140x375 pixels) | @ \$500 thru 8.31, with link |



SUBMISSION SPECIFICATIONS:

- Ads should be image files tailored to the size chosen.
- Accepted file formats are PSD, JPG, JPEG, GIF or PNG.
- Minimum of 96DPI preferred.
- Image mode RGB or Greyscale, 8 bits/channel.

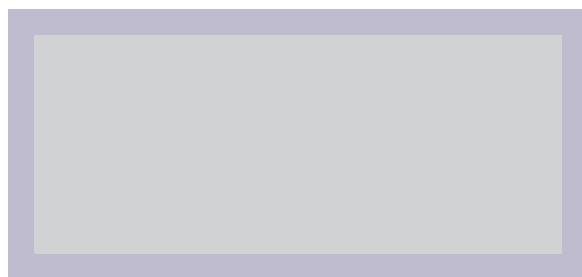
Send finished files to info@nyctartanweek.org or fax to us, having completed your order form. You may alternatively make payment online on our website at www.nyctartanweek.org.

If you require assistance with graphics, logo or imagery to be submitted, please email info@nyctartanweek.org with your query and we'll try to help. Thank you.

TO NOTE: We reserve the right to refuse all submissions that do not follow the above specifications. Please ensure that your files are in the right size, format, color mode and resolution.

IMPORTANT!

For all APP ads, PLEASE make sure you leave a margin of 50 pixels ON ALL SIDES for copy, to ensure all text is visible!



NYCTartanWeek.org

Telephone: 212-980-0844 | Email: info@nyctartanweek.org | Fax: 212-605-0222

NTDNYC, 150 E. 55th Street, 3rd Fl., New York, NY 10022

f | [NYCTartanWeek](https://www.facebook.com/NYCTartanWeek)

St. Andrew's Society of the State of New York | New York Caledonian Club | The American-Scottish Foundation® | Clan Campbell Society | Carnegie Hall | President of the National Tartan Day New York Committee: Kyle Dawson

April 6th has been designated National Tartan Day to recognize the contributions of Scottish-Americans to the USA. The National Tartan Day New York Committee, founded in 2002, is a non-profit 501(c)3 organization created to organize the Tartan Day Parade in New York and coordinate related activities.