NYC TARTAN WEEK

NATIONAL TARTAN DAY NEW YORK COMMITTEE, INC.
Organizer of New York City's Tartan Day Parade

2020 NYC TARTAN WEEK GUIDE AD ORDER FORM

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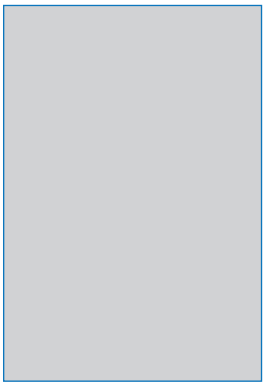
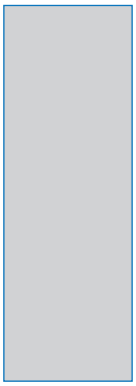


○ **Full Page**
5.5" W x 8.5" H
Full Bleed

Pricing:
Regular: **$750**
Back/Inside Cover: **$1000**



○ **1/2 Page**
VERTICAL
2.625" W x 8.25" H
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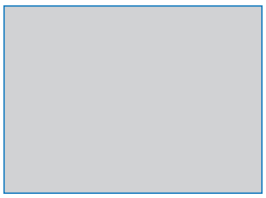

○ **1/2 Page**
HORIZONTAL
5.25" W x 4.125" H
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○ **1/3 Page**
HORIZONTAL
5.25" W x 2.75" H
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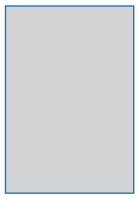

○ **1/4 Page**
VERTICAL
2.625" W x 4.125" H
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Name of Individual/Business/Organization: _____

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SUBMISSION SPECIFICATIONS:

- Ads should be files tailored to the size chosen. Please add .125inches all around for full page ads to account for bleed.
- Accepted file format is PDF.
- Minimum of 300DPI preferred.
- Image mode CMYK or Greyscale, 8 bits/channel.

Completed Order Form or confirmations are due by **2/15/2020**.

Final files must be received by **2/22/2020**.

All questions and final pdfs should be directed to Marti Dorais at **Marti@nyctartanweek.org**.

NYC TARTAN WEEK

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St. Andrew's Society of the State of New York | New York Caledonian Club | The American-Scottish Foundation® | Clan Campbell Society | Carnegie Hall | President of the National Tartan Day New York Committee: Kyle Dawson

April 6th has been designated National Tartan Day to recognize the contributions of Scottish-Americans to the USA. The National Tartan Day New York Committee, founded in 2002, is a non-profit 501(c)3 organization created to organize the Tartan Day Parade in New York and coordinate related activities.