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NY TARTAN DAY

National Tartan Day New York Committee, Inc.
Organizer of New York City's Tartan Day Parade

150 East 55th Street, 3rd Floor
New York, NY 10022
www.nyctartanweek.org

ADVERTISING ON WWW.NYCTARTANWEEK.ORG

If you would like to advertise on our website, the home of the New York Tartan Day Parade, we would be delighted to hear from you. Our advertising agreements run through August 31 and renew September 1 for the following year. Available on the following pages, subject to availability and agreement with the National Tartan Day New York Committee:

Home Page	Banner (980x200 pixels) - Parade Sponsors only
Events Page	Banner (980x200 pixels)
	Side box (325x200 pixels)
	Double depth side box (325x400 pixels)
News Page	Banner (980x200 pixels)
	Side box (325x200 pixels)
	Double depth side box (325x400 pixels)
About Town Page	Banner (980x200 pixels)
	Side box (325x200 pixels)
	Double depth side box (325x400 pixels)
	Business Card (325x100)

Pricing:

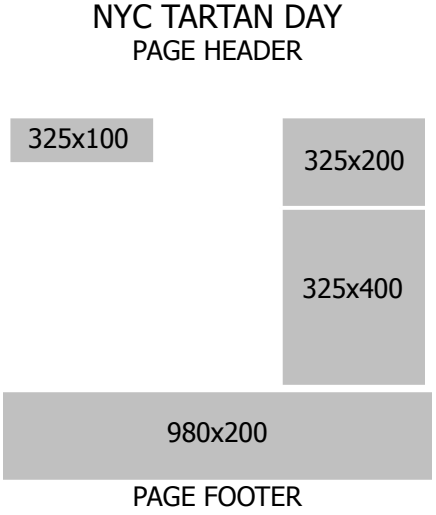
Banner (980x200 pixels)	@ **$1250** thru 8.31, with link
Side Box (325x200 pixels)	@ **$450** thru 8.31, with link
Double depth Side Box (325x400 pixels)	@ **$850** thru 8.31, with link
Business Card (280x100 pixels)	@ **$350** thru 8.31

Submission specifications:

Ads should be image files tailored to the size chosen.
Accepted file formats are PSD, JPG, JPEG, GIF or PNG.
Minimum of 96DPI preferred.
Image mode RGB or Greyscale, 8 bits/channel.

Send finished files to info@nyctartanweek.org or fax to us, having completed your order form. You may alternatively make payment online on our web site at www.nyctartanweek.org.

If you require assistance with graphics, logo or imagery to be submitted, please email info@nyctartanweek.org with your query and we'll try to help. Thank you.



St. Andrew's Society of the State of New York | New York Caledonian Club | The American-Scottish Foundation® | Clan Campbell Society | Carnegie Hall
President of the National Tartan Day New York Committee: Kyle Dawson

April 6th has been designated National Tartan Day to recognize the contributions of Scottish-Americans to the USA. The National Tartan Day New York Committee, founded in 2002, is a non-profit 501(c)3 organization created to organize the Tartan Day Parade in New York and coordinate related activities.