



NY TARTAN DAY

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National Tartan Day New York Committee, Inc.
Organizer of New York City's Tartan Day Parade

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ADVERTISING ON WWW.NYCTARTANWEEK.ORG

If you would like to advertise on our website, the home of the New York Tartan Day Parade, we would be delighted to hear from you. Our advertising agreements run through August 31, 2017 and renew September 1 for the following year. Available on the following pages, subject to availability and agreement with the National Tartan Day New York Committee:

Home Page	Banner (980x200 pixels) - Parade Sponsors only
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Banner (980x200 pixels)	@ \$1250 thru 8.31.16, with link
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Double depth Side Box (325x400 pixels)	@ \$850 thru 8.31.16, with link
Business Card (280x100 pixels)	@ \$350 thru 8.31.16

Submission specifications:

Ads should be image files tailored to the size chosen. Accepted file formats are PSD, JPG, JPEG, GIF or PNG. Minimum of 96DPI preferred. Image mode RGB or Greyscale, 8 bits/channel.

Send finished files to info@nyctartanweek.org or fax to us, having completed your order form. You may alternatively make payment online on our web site at www.nyctartanweek.org.

If you require assistance with graphics, logo or imagery to be submitted, please email info@nyctartanweek.org with your query and we'll try to help. Thank you.

